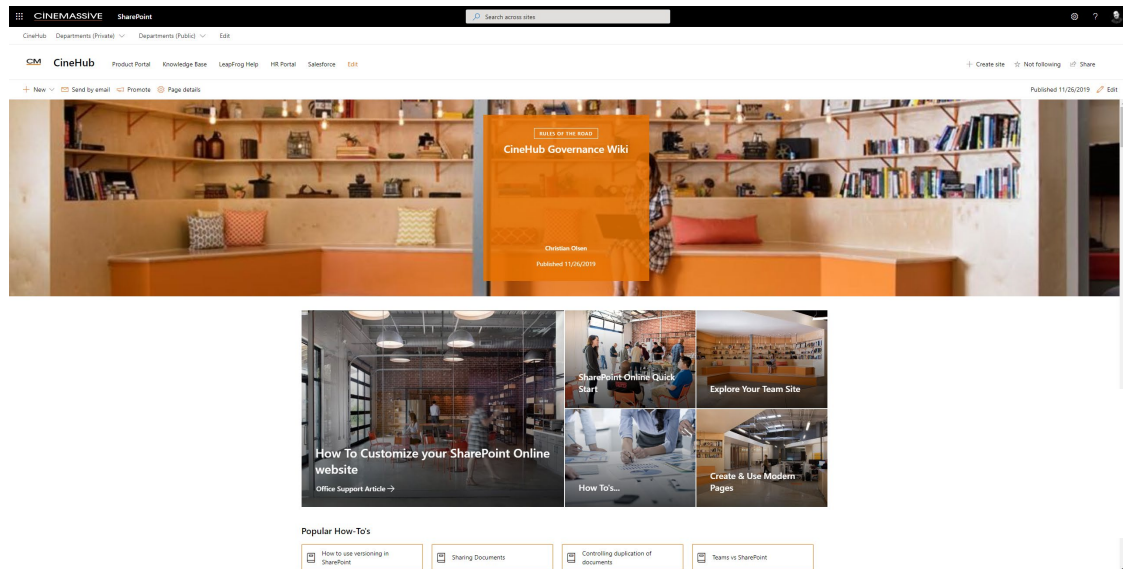


# CineMassive

## Modernization & Migration on Microsoft 365



CineMassive is an industry leader in providing high-performance, custom-built video wall systems. From secure military control rooms, university research facilities, network operations centers, and public safety operations, organizations around the world depend on CineMassive technology to support their collaborative visualization requirements.

## The Challenge

At CineMassive, files were stored in multiple file repositories that resulted in an unorganized and inefficient document management system, making collaboration and search difficult for the employees, stakeholders and external business users. Most commonly, the documents were stored in Network Drives, Dropbox, internal websites and Microsoft OneDrive that have unique security controls and targeted audiences presenting a blockage to knowledge share and uniformity within the organization.

There was an immediate need to architect and organize the company's assets and processes to prepare for the growth that the company was experiencing in their global sales. CineMassive was especially interested in adopting and consolidating collaboration and organization of their assets and processes on the Office 365 platform. We then began our Discovery with the CineMassive stakeholders and identified the following requirements:

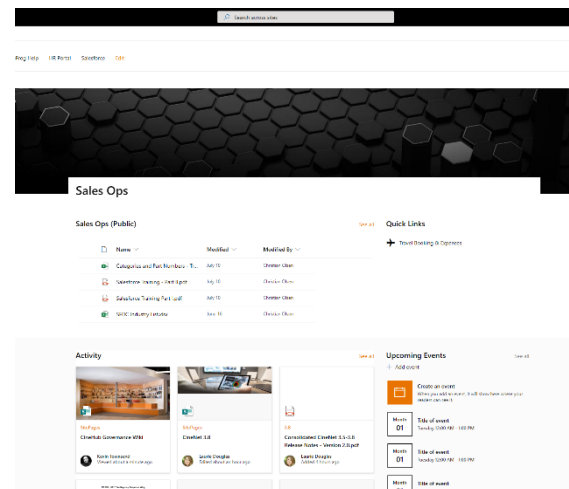
- Build a Corporate Portal that will create a unified, intuitive and effective organization and consolidation of all electronic company documents using Microsoft SharePoint Online in Office 365 platform (SPO)
- Migration of files and documents (3.3 Terabytes) from the current file repositories to SharePoint Online

- Design and architecture of the Enterprise level knowledge sharing and collaboration platform that enables CineMassive to perform its internal business functions and operations as optimally as possible using the latest tools and features of Office 365
- To ensure that the solution accomplishes the following:
  - De-duplication of documents in storage
  - Create intuitive document storage strategies for minimizing confusion
  - Provides governance on proper system usage and interaction
  - Simplifies the administration of security and monitoring
  - Delivers peace of mind for storage integrity and recoverability
  - Enables external sharing with external parties (Files/Folders)
  - Reporting capabilities for auditing folder/file sharing and user activity
  - Allows for offline access and synchronization of files
  - Document versioning and co-authoring capabilities
  - Creates a unified and enterprise wide search capability

## Strategy

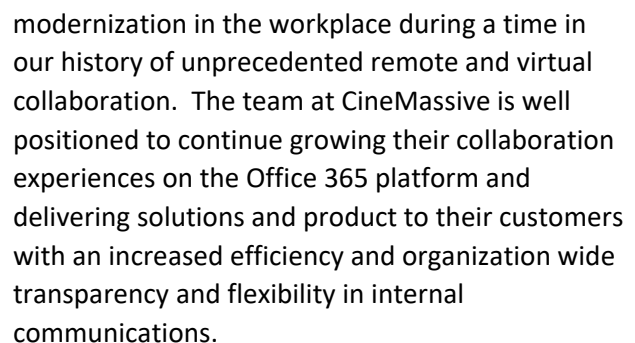
Bamboo Solutions typically begins all relationships with new clients as a Discovery phase to build a working relationship with stakeholders and to refine the requirements into an actionable strategy and architecture. We flew to Atlanta to meet with the CineMassive team of stakeholders and got to listen to their vision and current pain points requiring technology-based solutions. Each of their departments spent time with us to uncover the types of content and architecture that fits their internal departmental working style so that we could then plan not only a global architecture for the company, but really understand how the department inner workings relate to the organization wide mission.

CineMassive was going to benefit greatly from a collaboration centric approach to both document management and communications. We agreed that providing an organization wide focus on the Microsoft Teams platform would present their user base with a daily working tool that has secured access to the resources they need to continue delivering to their customer base. SharePoint Online was configured and structured around their departments having both private and public channels for sharing content across the org and maintaining their own department sites for internal work and collaboration. These private sites were Microsoft Teams connected and allowed the departments to now centralize their communications through chat messaging and SharePoint document library connections for document collaboration.



## Results

Bamboo Solutions and CineMassive's collaboration on this project was a successful story of



**Consolidation of services and licensing.**

CineMassive's move to Office 365 allowed the

**Intelligent intranet and search.** Migrating to SharePoint Online and Office 365 based infrastructure for document management and communications not only centralized all the organizations assets but provided an opportunity to improve the classification and metadata around their documents. This greatly increased the findability and de-duplication of efforts across the whole company.

**Enhanced Productivity.** Taking the CineMassive assets of local file shares and centralizing those online, allows the company to securely access these resources from any location they may be in the world. The move to leveraging Microsoft Teams as a primary interaction point for the company, brought real time collaboration and immediate access to all the well organized and tagged content across the Office 365 ecosystem.

## Let's Work Together

The Bamboo Way is our promise to build solutions and to provide services that will be there for your journey. Since we first set out, we've provided a broad range of enhanced capabilities and solutions that have helped thousands of organizations get the most out of SharePoint. Scrappy and tenacious, we value transparency and respect confidentiality. We optimize products based on feedback, making and saving money for our customers.



## Why Bamboo?

### **Your One-Stop Solution Shop**

With over fifty tried and tested solutions available coupled with our award winning services, we enable our clients to tailor solutions to their needs, knowing they are working with a single company with a rock solid reputation.

### **Gold Standard**

A Microsoft® Partner holding Gold certification in two competencies, we enjoy a close working relationship with Microsoft and other key partners.

### **Customer Driven**

We are committed to delivering world-class products and services that maximize our client's ROI. That's why our clients are our priority and our initiatives are driven by their feedback.

### **Hands-On Support**

When questions arise or help is needed, we are there with a full range of services and support to ensure our clients are up and running as soon as possible.

### **Reputation**

Our valued customer base includes some of the world's best known brands and we are a trusted technology provider for many agencies of the U.S. Federal Government.

## Our Clients

